

LIZ REISBERG

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Liz Reisberg is an international consultant working on projects related to the improvement of higher education. She has worked with governments, universities, and international donor agencies throughout the world. In an ongoing affiliation with the Center for International Higher Education at Boston College she has participated in research and other projects with international partners. Her experience and research have focused on quality assurance, internationalization, improving university teaching and higher education reform.

She has more than three decades of experience working in university admissions as well as training admissions professionals. Her entrepreneurial endeavor, The MBA Tour, trained and supported generations of MBA admissions directors from many of the world's best-known business schools to develop opportunities in Latin America, Asia and the Middle East. She transferred ownership of the firm in 2005 to pursue her academic career.

Her consulting work is divided between work with Ministries of Education and international agencies on projects related to the improvement of higher education and collaborating with international partners to design, teach, bring together faculty experts, and deliver workshops on issues related to international trends in higher education with an emphasis on innovative approaches to teaching. She teaches in both English and Spanish.

EDUCATION

Ph.D. (2007)	Center for International Higher Education, Boston College Higher Education Administration Dissertation: <i>Coming to Terms with Quality at Argentine Universities: Institutional Self-Study at Ground Level.</i>
M.Ed. (1975)	University of Massachusetts (Amherst) Curriculum Development
B.A. (1973)	Bennington College Interdisciplinary Studies: History and Education
Additional study 1995	Harvard University John F. Kennedy School of Government Program for Senior Executives in State and Local Government

EMPLOYMENT HISTORY

<i>Consultant in Higher Education and Founder/Director, Reisberg & Associates, LLC.</i> Arlington, Massachusetts	1992–present
<i>Research Fellow, Center for International Higher Education (CIHE),</i> Boston College, Chestnut Hill, MA	2015–present
<i>Research Associate, Adjunct Faculty, CIHE, Boston College</i>	2006–2012
<i>Managing Editor, “Review of Higher Education,”</i> CIHE, Boston College	1995–2000
<i>Founding Executive Director, The MBA Tour, Boston, MA</i>	1993/2005
University administration:	
<i>Director of Public Relations and Marketing, Arthur D. Little Management Education Institute,</i> Cambridge, Massachusetts	1989–1992
<i>Senior Assistant Director of International Admissions, Boston University, Boston, Massachusetts</i>	1985–1989
<i>Director of International Admissions, Pine Manor College, Chestnut Hill, Massachusetts</i>	1982–1985
<i>Assistant Director of Admissions, Hood College, Frederick, Maryland</i>	1980–1982
<i>Teacher, Washington County Board of Education, Hagerstown, Maryland, grades 1 and 5</i>	1975–1980

LANGUAGE SKILLS

English: Native
 Spanish: Fluent
 Portuguese: Basic speaking and reading skill

CONSULTING EXPERIENCE

Founded Reisberg & Associates, LLC (Originally established as International Strategies & Training in 1992) provides consulting services to universities, ministries and international agencies as well as designing and delivering professional development workshops for faculty and administrators. Areas of expertise include improving teaching quality, internationalization strategies, and quality assurance. Reisberg & Associates provides consulting support in English and Spanish in areas related to higher education development.

LATIN AMERICA

Client:	Project:
InterAmerican Development Bank Panamá	System assessment of diversity of higher education and evaluation of system of accreditation. (2018-19)
Centro Interuniversitario de Desarrollo (CINDA), Chile	Design and deliver workshops in Santiago and Bogotá for audiences of academic vice-rectors (2018)
International Federation of Catholic Universities Paris	Design, teach, and collaborate in a workshop for senior leadership of Catholic universities in Latin America on critical issues for higher education in the 21 st century. (2014-present)
Ministerio de Educación and Consejo Nacional de Acreditación (CNA) Bogotá, Colombia	<ul style="list-style-type: none"> • Participated in a summit to review and make recommendations for revised standards for accreditation. (2017) • Review and recommendations for a policy document for the Modelo de Indicadores del Desempeño de la Educación, MIDE. (2016) • Delivered a series of workshops in multiple cities throughout Colombia on internationalization strategies and relevant strategies for quality assurance. (2016-17)
Instituto de Financiamiento e Información para la Educación (EDUCAFIN) Estado de Guanajuato, México	Review of Guanajuato state's strategic plan to internationalize higher education institutions in order to develop human resource capacity to address the needs of the state's labor market. (2015)
Sistema Nacional de Evaluación, Acreditación y Certificación de la Calidad Educativa (SINEACE) Perú	Evaluation of the progress of accreditation agencies with the assessment of university and non-university programs with ongoing consulting support for the further development of an accreditation system for higher education. (2013-2015)
InterAmerican Development Bank (IDB) & Government of Argentina	Report and recommendations to support the development of a program to sponsor scholars abroad for graduate study and research in key areas relevant to national development. (2013)
Graduate Management Admissions Council, USA	Market research and analysis of market for MBA programs in five countries in Latin America. (2012)
The World Bank Perú	Consultant to the World Bank team collaborating with the new agency in Peru responsible for the accreditation of universities and programs on the development of a national strategy for quality assurance in higher education. (2009-12)
Universidade Estadual de Campinas Brazil	Collaboration on the development of a leadership institute for senior administrators and policy makers in Brazilian higher education. (2011-2012)

Consejo Nacional de Educación & Academy for Education Development Peru	Delivered a series of workshops on quality assurance and accreditation in comparative perspective. (2009)
Harvard Graduate School of Education and the Harvard Institute for International Development (HIID) Cambridge, MA	Worked as part of a team that advised the Ministry of Education in El Salvador in the development and implementation of a university accreditation scheme. (1996)
Academy for Educational Development (AED) Washington, DC	Participated in the development and implementation of a modernization plan for the Benemérita Universidad Autónoma de Puebla (BUAP) in México. Wrote implementation plans for curriculum reform, a semester-credit hour system, admissions procedures, faculty development, and infrastructure development. (1995–96).
John F. Kennedy School of Government Harvard University Cambridge, MA	Assisted negotiations, planning, and implementation of a series of seminars for elected officials in Argentina. These seminars were sponsored by the Ministerio del Interior and delivered by professors of the Kennedy School Government. (1995–96).
United States Information Service and the Ministerio de Cultura y Educación Buenos Aires, Argentina	Organized and delivered a series of workshops in Argentina for Rectors and Deans from more than 30 universities on models for the evaluation of quality in higher education. (1995)
Instituto Centroamericano de Administración de Empresas (INCAE) Costa Rica	Facilitated the development of a marketing strategy for this regional graduate school of management to increase enrollment from South America. (1992–93)
LASPAU, Harvard University Cambridge, MA	Interviewed and evaluated Fulbright scholars from Central America. Interviews were conducted in Guatemala, Belize, Honduras, Nicaragua, Panamá, and El Salvador. (1987–1989)

MIDDLE EAST

Ministry of Higher Education Riyadh, Saudi Arabia	Collaborating with the Ministry on the design, planning, and implementation of an annual international conference for senior university administrators in the MENA region on critical issues in higher education. (2011-present)
Princess Nora University Riyadh, Saudi Arabia	Designed, staffed and delivered seminars on strategies for quality assurance and internationalization to faculty and administrators. (2013)
Taibah University Medinah, Saudi Arabia	Designed, staffed and delivered a seminar on strategies for interactive teaching and learning to faculty and administrators. (2013)

AFRICA

African Development Bank Tunisia	Designed, staffed and delivered a seminar on critical international trends for 20 Vice Chancellors of universities from countries in northern Africa. (2010)
Ministry of Education Ethiopia	Evaluation of the Postsecondary Education Project to encourage innovation at nine traditional Ethiopian universities. Project funded by the World Bank. (2009)

USA

Linden Educational Services Washington, DC	Organized and led recruiting tours to Latin America for U.S. undergraduate and ESL programs (1992–1995).
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Arthur D. Little School of Management
Cambridge, MA

Facilitated the development of a marketing team and strategy for this graduate school of management to implement an effective plan for international recruitment (1992–93).

UNIVERSITY-LEVEL TEACHING

- Global Perspectives on International Higher Education, a graduate-level class at Lesley University.
- International Policy and Practice in American Higher Education, a graduate-level class at Boston College.
- La Internacionalización de la Educación Superior, a graduate seminar at the University of Buenos Aires.
- Seminar series for faculty and administrators on best international practices in higher education at the Universidade Estadual de Campinas (Unicamp), Brazil, and at Princess Nora and Taibah Universities in Saudi Arabia.
- Frequent guest lecturer on reforming university pedagogy, defining institutional quality, US higher education, and internationalization strategies for seminars sponsored by LASPAU: Academic and Professional Programs for the Americas, Harvard University as well as seminars offered by the Center for International Higher Education at Boston College.

SERVICE ON ADVISORY BOARDS

International Educational Research Foundation (IERF), Los Angeles, CA
Educational Credential Evaluators (ECE), Milwaukee, WI

1993-2000
2012-present

PUBLICATIONS

BOOKS

- Altbach, P., Reisberg, L., Salmi, J. & Froumin, I. (2018). *Accelerated universities: Ideas and money combine to build academic excellence*. Leiden, The Netherlands: Brill Publishers.
- Altbach, P., Reisberg, L., & deWit, H. (2017). *Responding to Massification: Differentiation in Postsecondary Education Worldwide*. Rotterdam: Sense Publishers.
- Altbach, P., Adroushchak, G., Kuzminov, Y., Yudkevich, M. & Reisberg, L. (2013). *The Global future of higher education & the academic profession: The BRICs and the United States*. NY: Palgrave Macmillan. (Translated into Russian).
- Altbach, P., Reisberg, L., Yudkevich, M., Androushchak, G.; & Pacheco, I. (2012), Eds. *Paying the professoriate: A global comparison of compensation and contracts*. NY: Routledge. (Translated into Russian).
- Altbach, P., Reisberg, L., & Rumbley, L. (2009). *Trends in global higher education: Tracking an academic revolution*. Rotterdam: Sense Publishers. (Translated into French, Arabic, and Chinese).
- Reisberg, L. A. (1993). *Argentina: A study of the educational system of Argentina and a guide to the academic placement of students in educational institutions in the United States*. Washington, DC: AACRAO.

BOOK CHAPTERS

- Reisberg, L. (2016). Recruiting International Students. In AACRAO. *The AACRAO International Guide: A resource for international education professionals*. Washington, DC: AACRAO.
- Reisberg, L. & Rumbley, L. (2014). Redefining Academic Mobility: From the Pursuit of Scholarship to the Pursuit of Revenue. In Maldonado Maldonado, Alma; Bassett, Roberta Malee (Eds.) *The Forefront of International Higher Education*. New York: Springer.
- Rumbley, L., Altbach, P. and Reisberg, L. (2012). Internationalization within the higher education context. In Deardorff, D., de Wit, H., Heyl, J., & Adams, T. (Eds). *The Sage handbook of international higher education*. Thousand Oaks: Sage.
- Reisberg, L. (2010). Where the quality discussion stands. In P. Altbach (Ed) *Leadership for world-class universities: Challenges for developing countries*. New York: Routledge.
- Reisberg, L. & Watson, D. (2010). Access and Equity. In P. Altbach (Ed) *Leadership for world-class universities: Challenges for developing countries*. New York: Routledge.
- Reisberg, L. (1994). Evaluación de la educación superior: La experiencia de Estado Unidos. In C. Marquis (Ed), *Evaluación universitaria en el Mercosur*. Buenos Aires: Ministerio de Cultura y Educación.
- Reisberg, L. (1987). El Salvador. In C. Aldrich & Sellev, K (Eds.) *The admission and placement of students from Central America*. PIER Workshop Report. Washington, DC: AACRAO.

ARTICLES

- Reisberg, L. (2017, 20 July). Latin America University Rankings 2017: The weight of tradition. *Times Higher Education*.
- Reisberg, L. & Pacheco, I. (2012). In the eye of the beholder: Pursuing quality in Latin America. *Revista: Harvard Review of Latin America*, 12(1), 43-45.
- Altbach, P., Reisberg, L., & Rumbley, L. (2010). Tracking an Academic Revolution. *Change*, March/ April, 30-39.
- Reisberg, L. & Rumbley, L. E. (2010). Ethiopia: The Dilemmas of Expansion. *International Higher Education*. Boston: Center for International Higher Education, 58(Winter), 23.
- Reisberg, L. (2008). Measuring Institutional Quality in Argentina: The Devil is in the Details. *International Higher Education*. Boston: Center for International Higher Education, 52 (Summer).
- Reisberg, L. (2004) Where did all the foreign students go? *International Higher Education*. Boston: Center for International Higher Education, 37(Fall).
- Reisberg, L. (1997). ¿Si las colegiaturas son la respuesta, cuál es la pregunta? *Revista Mexicana de Investigación Educativa*, 2(4), 299-321.
- Reisberg, L. (1997). New Paradigms for Ecuador. *International Higher Education*. Boston: Center for International Higher Education, Summer, 14-16.
- Reisberg, L. (1993). Education in the United States: When the National Government Has No Role. *Comments*. Buenos Aires, Argentina, August, 8-10.

BLOG

Editor and contributor to The World View, a weekly blog on international trends in higher education on InsideHigherEd.com, 2010-present

CASE STUDIES

- Changing Times: Running a university like a business. (1997). Case study written for the Harvard Graduate School of Education.
- Challenging Tradition: La Politécnica Nacional. (1997). Case study written for the Harvard Graduate School of Education.

SELECTED (RECENT) PROFESSIONAL PRESENTATIONS

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| 2019 | The question of human rights. Conference on Global Higher Ed in Changing Times. Inside Higher Ed Leadership Series. Washington, DC. |
| 2018 | Las nuevas tecnologías y los desafíos para la universidad. Aula Magna. Pontificia Universidad Católica del Perú (PUCP). Lima, Perú. |
| 2018 | Acceso, calidad y participación: El impacto de la expansión de la matrícula en la ES de América Latina y el Caribe. Conferencia de CINDA, Higher Education for the 21st Century: Diversity, Quality and Improvement. Santiago, Chile. |
| 2017 | La Nueva Dinámica del Aula: El mundo ha cambiado. ¿Y la universidad? Congreso, La Universidad como Objeto de Investigación. Santa Fe, Argentina |
| 2016 | Trends, Caveats and Best Practices: Strategies for the Successful Recruitment of International Students. Senior Symposium, American Association of Collegiate Registrars and Admissions Officers (AACRAO), Leesburg, Virginia |
| 2016 | Innovación en el Currículo. Diálogos sobre la Educación Superior en América Latina: Calidad, Internacionalización e Innovación. Barranquilla, Colombia |
| 2016 | Internacionalización: Lo pertinente, lo deseable, lo posible. III Jornada de Internacionalización de la Educación Superior. Riohacha, Colombia. |
| 2015 | Las Ambigüedades de Aseguramiento de la Calidad. Día de la Calidad. Ministerio Nacional de Educación. Bucaramanga, Colombia |