

## LIZ REISBERG

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**Liz Reisberg** is an international consultant working on projects related to the improvement of higher education. She has worked with governments, universities, and international donor agencies throughout the world. In an ongoing affiliation with the Center for International Higher Education at Boston College she has participated in research and other projects with international partners. In addition she developed the Center's technology and web presence to support its mission of disseminating knowledge and scholarship. Her experience and research have focused on quality assurance, internationalization, university pedagogy and higher education reform.

She has more than three decades of experience working in university admissions as well as training admissions professionals. Her entrepreneurial endeavor, The MBA Tour, trained and supported generations of MBA admissions directors from many of the world's best-known business schools to develop opportunities in Latin America, Asia and the Middle East. She transferred ownership of the firm in 2005 to pursue her academic career.

Her most recent experience has been collaborating with international partners to design, bring together faculty experts, and deliver workshops on issues related to international trends in higher education. She teaches in both English and Spanish.

### EDUCATION

Ph.D. (2007)	Center for International Higher Education, Boston College Higher Education Administration Dissertation: <i>Coming to Terms with Quality at Argentine Universities: Institutional Self-Study at Ground Level.</i>
M.Ed. (1975)	University of Massachusetts (Amherst) Curriculum Development
B.A. (1973)	Bennington College Interdisciplinary Studies: History and Education
Additional study 1995	Harvard University John F. Kennedy School of Government Program for Senior Executives in State and Local Government

### EMPLOYMENT HISTORY

<i>Consultant in Higher Education and Founder/Director, Reisberg &amp; Associates, Inc.,</i> Arlington, Massachusetts	1992–present
<i>Research Fellow, Center for International Higher Education (CIHE),</i> Boston College, Chestnut Hill, MA	2015-present
<i>Research Associate, Adjunct Faculty, CIHE, Boston College</i>	2006-2012
<i>Managing Editor, "Review of Higher Education," CIHE, Boston College</i>	1995-2000
<i>Executive Director, The MBA Tour, Boston, MA</i>	1993/2005
University administration:	
<i>Director of Public Relations and Marketing, Arthur D. Little Management Education Institute,</i> Cambridge, Massachusetts	1989–1992
<i>Senior Assistant Director of International Admissions, Boston University, Boston, Massachusetts</i>	1985–1989
<i>Director of International Admissions, Pine Manor College, Chestnut Hill, Massachusetts</i>	1982–1985
<i>Assistant Director of Admissions, Hood College, Frederick, Maryland</i>	1980–1982
<i>Teacher, Washington County Board of Education, Hagerstown, Maryland</i>	1975–1980

**LANGUAGE SKILLS**

English: Native  
 Spanish: Fluent  
 Portuguese: Basic speaking and reading skill

**CONSULTING EXPERIENCE**

Founded Reisberg & Associates (Originally established as International Strategies & Training in 1992) to provide educational institutions with assistance in planning, evaluation and accreditation, team building, curriculum reform, and international marketing strategies. Reisberg & Associates provides consulting support in English and Spanish in areas related to higher education development.

LATIN AMERICA

<b>Client:</b> Instituto de Financiamiento e Información para la Educación (EDUCAFIN) Estado de Guanajuato, México	<b>Project:</b> Review of strategic plan to internationalize institutions within the state in order to develop human resource capacity to address the needs of the labor market (2015).
International Federation of Catholic Universities, Paris	Design and delivery of three modules of professional education for rectors of Catholic Universities in Latin America, delivered in Spanish (2014-2015).
Sistema Nacional de Evaluación, Acreditación y Certificación de la Calidad Educativa (SINEACE) Perú	Evaluation of the progress of accreditation agencies with the assessment of university and non-university programs with ongoing consulting support for the further development of an accreditation system for higher education (2013-present).
InterAmerican Development Bank (IDB) & Government of Argentina	Report and recommendations to support the development of a program to sponsor scholars abroad for graduate study and research in key areas relevant to national development (2013).
Graduate Management Admissions Council USA	Market research and analysis of market for MBA programs in five countries in Latin America (2012).
The World Bank Perú	Consultant to the World Bank team collaborating with a new agency in Peru responsible for the accreditation of universities and programs on the development of a national strategy for quality assurance in higher education (2009-2012).
Universidade Estadual de Campinas Brazil	Collaboration on the development of a leadership institute for senior administrators and policy makers in Brazilian higher education. (2011-2012).
Consejo Nacional de Educación & Academy for Education Development Peru	Delivered a series of workshops on quality assurance and accreditation in comparative perspective (2009).
Harvard Graduate School of Education and the Harvard Institute for International Development (HIID) Cambridge, MA	Worked as part of a team that advised the Ministry of Education in El Salvador in the development and implementation of a university accreditation scheme (1996).

Academy for Educational Development (AED) Washington, DC	Participated in the development and implementation of a modernization plan for the Benemérita Universidad Autónoma de Puebla (BUAP) in México. Wrote implementation plans for curriculum reform, a semester-credit hour system, admissions procedures, faculty development, and infrastructure development. (1995–96).
John F. Kennedy School of Government Harvard University Cambridge, MA	Assisted negotiations, planning, and implementation of a series of seminars for elected officials in Argentina. These seminars were sponsored by the Ministerio del Interior and delivered by professors of the Kennedy School Government (1995–96).
United States Information Service and the Ministerio de Cultura y Educación Buenos Aires, Argentina	Organized and delivered a series of workshops in Argentina for Rectors and Deans from more than 30 universities on models for the evaluation of quality in higher education (1995).
Instituto Centroamericano de Administración de Empresas (INCAE) Costa Rica	Facilitated the development of a marketing strategy for this regional graduate school of management to increase enrollment from South America (1992–93).
LASPAU, Harvard University Cambridge, MA	Interviewed and evaluated Fulbright scholars from Central America. Interviews were conducted in Guatemala, Belize, Honduras, Nicaragua, Panamá, and El Salvador (1987–1989).
<u>MIDDLE EAST</u>	
Ministry of Higher Education Riyadh, Saudi Arabia	Collaborating with the Ministry on the design, planning, and implementation of an annual international conference for senior university administrators in the MENA region on critical issues in higher education (2011-present).
Princess Nora University Riyadh, Saudi Arabia	Designed, staffed and delivered seminars on strategies for quality assurance and internationalization to faculty and administrators. (2013).
Taibah University Medinah, Saudi Arabia	Designed, staffed and delivered a seminar on strategies for interactive teaching and learning to faculty and administrators. (2013).
<u>AFRICA</u>	
African Development Bank Tunisia	Designed, staffed and delivered a seminar on critical international trends for 20 Vice Chancellors of universities from countries in northern Africa. (2010).
Ministry of Education Ethiopia	Evaluation of the Postsecondary Education Project to encourage innovation at nine traditional Ethiopian universities. Project funded by the World Bank (2009).
<u>USA</u>	
Linden Educational Services Washington, DC	Organized and led recruiting tours to Latin America for U.S. undergraduate and ESL programs (1992–1995).
Arthur D. Little School of Management Cambridge, MA	Facilitated the development of a marketing team and strategy for this graduate school of management to implement an effective plan for international recruitment (1992–93).

## UNIVERSITY-LEVEL TEACHING

- International Policy and Practice in American Higher Education, a graduate-level class at Boston College.
- La Internacionalización de la Educación Superior, a graduate seminar at the University of Buenos Aires.
- Seminar series for faculty and administrators on best international practices in higher education at the Universidade Estadual de Campinas (Unicamp), Brazil and at Princess Nora and Taibah Universities in Saudi Arabia.
- Frequent guest lecturer on reforming university pedagogy, defining institutional quality, US higher education, and internationalization strategies for seminars sponsored by LASPAU: Academic and Professional Programs for the Americas, Harvard University.

## SERVICE ON ADVISORY BOARDS

International Educational Research Foundation (IERF), Los Angeles, CA  
 Educational Credential Evaluators (ECE), Milwaukee, WI

1993-2000  
 2012-present

## PUBLICATIONS

### BOOKS

- Altbach, P., Adroushchak, G., Kuzminov, Y., Yudkevich, M. & Reisberg, L. (2013). *The Global future of higher education & the academic profession: The BRICs and the United States*. NY: Palgrave Macmillan. (Translated into Russian).
- Altbach, P.; Reisberg, L.; Yudkevich, M.; Androushchak, G.; & Pacheco, I. (2012), Eds. *Paying the professoriate: A global comparison of compensation and contracts*. NY: Routledge. (Translated into Russian).
- Altbach, P.; Reisberg, L.; & Rumbley, L. (2009). *Trends in global higher education: Tracking an academic revolution*. Rotterdam: Sense Publishers. (Translated into French, Arabic, and Chinese).
- Reisberg, L. A. (1993). *Argentina: A study of the educational system of Argentina and a guide to the academic placement of students in educational institutions in the United States*. Washington, DC: AACRAO.

### BOOK CHAPTERS

- Reisberg, L. & Rumbley, L. (2014). Redefining Academic Mobility: From the Pursuit of Scholarship to the Pursuit of Revenue. In Maldonado Maldonado, Alma; Bassett, Roberta Malee (Eds.) *The Forefront of International Higher Education*. New York: Springer.
- Rumbley, L., Altbach, P. and Reisberg, L. (2012). Internationalization within the higher education context. In Deardorff, D., de Wit, H., Heyl, J., & Adams, T. (Eds). *The Sage handbook of international higher education*. Thousand Oaks: Sage.
- Reisberg, L. (2010). Where the quality discussion stands. In P. Altbach (Ed) *Leadership for world-class universities: Challenges for developing countries*. New York: Routledge.
- Reisberg, L. & Watson, D. (2010). Access and Equity. In P. Altbach (Ed) *Leadership for world-class universities: Challenges for developing countries*. New York: Routledge.
- Reisberg, L. (1994). Evaluación de la educación superior: La experiencia de Estado Unidos. In C. Marquis (Ed), *Evaluación universitaria en el Mercosur*. Buenos Aires: Ministerio de Cultura y Educación.
- Reisberg, L. (1987). El Salvador. In C. Aldrich & Sellev, K (Eds.) *The admission and placement of students from Central America*. PIER Workshop Report. Washington, DC: AACRAO.

**ARTICLES**

- Reisberg, L. & Pacheco, I. (2012). In the eye of the beholder: Pursuing quality in Latin America. *Revista: Harvard Review of Latin America*, 12(1), 43-45.
- Atlbach, P., Reisberg, L., & Rumbley, L. (2010). Tracking an Academic Revolution. *Change*, March/April, 30-39.
- Reisberg, L. & Rumbley, L. E. (2010). Ethiopia: The Dilemmas of Expansion. *International Higher Education*. Boston: Center for International Higher Education, 58(Winter), 23.
- Reisberg, L. (2008). Measuring Institutional Quality in Argentina: The Devil is in the Details. *International Higher Education*. Boston: Center for International Higher Education, 52 (Summer).
- Reisberg, L. (2004) Where did all the foreign students go? *International Higher Education*. Boston: Center for International Higher Education, 37(Fall).
- Reisberg, L. (1997). ¿Si las colegiaturas son la respuesta, cuál es la pregunta? *Revista Mexicana de Investigación Educativa*, 2(4), 299–321.
- Reisberg, L. (1997). New Paradigms for Ecuador. *International Higher Education*. Boston: Center for International Higher Education, Summer , 14–16.
- Reisberg, L. (1993). Education in the United States: When the National Government Has No Role. *Comments*. Buenos Aires, Argentina, August, 8–10.

**BLOG**

Editor and contributor to The World View, a weekly blog on international trends in higher education on [InsideHigherEd.com](http://InsideHigherEd.com), 2010-present

**CASE STUDIES**

- Changing Times: Running a university like a business. (1997). Case study written for the Harvard Graduate School of Education.
- Challenging Tradition: La Politécnica Nacional. (1997). Case study written for the Harvard Graduate School of Education.

**SELECTED PROFESSIONAL PRESENTATIONS**

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|------|---|
| 2015 | Institutional Competencies for Enrolling International Students. Senior Leadership Symposium, American Association of Collegiate Registrars and Admissions Officers (AACRAO), Leesburg, Virginia. |
| 2013 | Thinking Strategically about Recruiting in Latin America, GMAC Annual Industry Conference. Vancouver, Canada.   |
| 2011 | Retos de la Educación Superior en el contexto actual: Calidad y acreditación. Trujillo, Peru.   |
| 2010 | New Dynamics of Higher Education. Seminar organized by UNISAL. São Paulo, Brazil  |
| 2008 | La internacionalización de la educación superior: Las perspectivas de otros países. Jornada Sobre la Dimensión Internacional de la Universidad Argentina. Buenos Aires, Argentina.                |
| 2008 | Strategic and Tactical Approaches to Recruiting Candidates from Latin America. GMAC Annual Industry Conference. Boston, MA.   |